

Piroshky Piroshky Privacy Policy

EFFECTIVE DATE: [January 1, 2020]

Piroshky Baking Company, LLC (“**Piroshky Piroshky**,” “**Company**,” “**we**,” or “**us**”) values your privacy. We offer a wide array of Piroshkies which are hand held pies that blend traditional recipes with the taste of the Pacific Northwest.

In this Privacy Policy (“**Policy**”), we describe how we collect, use, and disclose information that we obtain about users of our website, www.piroshkybakery.com (the “**Site**”), and the products and services available through our Site (“**Services**”). By visiting the Site or otherwise using our Services, you agree that your information will be handled as described in this Policy. Your use of our Services, and any dispute over privacy, is subject to this Policy and our [Terms of Use](#), including its applicable limitations on damages and the resolution of disputes. Our [Terms of Use](#) are incorporated by reference into this Policy.

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Collection of Information

We collect information directly from you, from non-affiliated entities, and by automated means as set out below. The type of information that we collect from you depends on your particular interaction with our Services, but generally includes the below information.

Order Information. We collect information from you when you make a purchase or place an order, such as your name, phone number, email, order details, address, shipping and billing information, and payment information, as applicable. We maintain records of your orders and purchases, both online and in-store. In addition, we may receive information about you when you place an order through a third-party food delivery service, such as your name and order details.

Communications and Customer Service. We maintain records related to customer support and customer service related requests, including the nature of the request, name and contact information of the requestor, and information related to the resolution of the request.

Newsletter and Promotions. You can sign up to receive our newsletter, promotions, updates, product information, and other information we think may interest you by providing your email address.

Usage Data. We automatically collect information such as the following about your use of our Services through cookies, web beacons, log files and other methods: IP address, browser type, device type, domain name, the website that led you to our Services, the website to which you go after leaving our Services, the dates and times you access our Services and perform certain activities; device name and model; operating system type, name, and version; the length of time that you are using our Services, and the links you click and your other activities within the Services (“**Usage Data**”). We may combine Usage Data with other information that we have collected about you, including your personal information. We may combine Usage

Data with other information that we have collected about you. Please see the section “Analytics and Tracking” below for more information.

Use of Information

We use your information, including personal information, for the following purposes:

Providing and Improving Our Services. To provide and maintain our Services; to fulfill your orders; to improve our Services; to develop new features, products, or services; to process your payments or transactions; to perform technical operations, such as updating software; and for other customer service and support purposes.

Marketing and Communications. To communicate with you about your use of our Services via email, including to send you updates and promotions; to respond to your inquiries; to provide you with news and newsletters, special offers, promotions, and other information we think may interest you; and for other informational, marketing, or promotional purposes. Please see the Your Choices section for more information about how to change your communications preferences. **We may also call you and/or send you notifications about your order by text message if you have opted in to receive them.**

Personalizing Content and Ads. We may use the information we collect about you to personalize the information and content we display to you, including marketing, promotional and sponsored content, as well as providing you with more relevant ads.

Research and Analytics. To better understand how users access and use our Services, and for other research and analytical purposes, such as to evaluate and improve our services and business operations and to develop additional products, services and features.

Protecting Rights and Interests. To protect the safety, rights, property, or security of Piroshky Piroshky, the Services, any third party, or the general public; to detect, prevent, or otherwise address fraud, security, or technical issues; to prevent or stop activity that we consider to be, or to pose a risk of being, an illegal, unethical, or legally actionable activity; to use as evidence in litigation; and to enforce this Policy or our [Terms of Use](#).

Legal Compliance. To comply with applicable legal or regulatory obligations, including as part of a judicial proceeding; to respond to a subpoena, warrant, court order, or other legal process; or as part of an investigation or request, whether formal or informal, from law enforcement or a governmental authority.

General Business Operations. Where appropriate for the administration of our general business, accounting, recordkeeping and legal functions. As part of our routine business administration, such as employee training, compliance auditing and similar internal activities.

Disclosure of Information

In general, we may share your information, including personal information, as follows:

Affiliates. We may disclose the information we collect from you to our affiliates or subsidiaries; however, if we do so, their use and disclosure of your personal information will be subject to this Policy.

Service Providers. We may disclose the information we collect from you to service providers who perform functions on our behalf. For example, we may disclose your information to third-party service providers to process payments on our behalf.

Marketing Partners. We may disclose information to providers who we work to market and advertise our Services.

Business Transfers. We may disclose your information to another entity in connection with an acquisition or merger, sale or transfer of a business unit or assets, bankruptcy proceeding, or as part of any other similar business transfer, including during negotiations related to such transactions.

Protecting Rights and Interests. We may disclose your information to protect the safety, rights, property, or security of Piroshky Piroshky, the Services, any third party, or the general public; to detect, prevent, or otherwise address fraud, security, or technical issues; to prevent or stop activity which we, in our sole discretion, may consider to be, or to pose a risk of being, an illegal, unethical, or legally actionable activity; to use as evidence in litigation; and to enforce this Policy or Terms of Use.

Legal Compliance. We may disclose your information to comply with applicable legal or regulatory obligations, including as part of a judicial proceeding; in response to a subpoena, warrant, court order, or other legal process; or as part of an investigation or request, whether formal or informal, from law enforcement or a government official.

Aggregate and De-Identified Information. We may share aggregate or de-identified information about users with third parties for research, compliance, or other purposes.

Analytics and Tracking

We and our third-party service providers use cookies, pixels, java script, and other tracking mechanisms to track information about your use of our Site. We may combine this information with other personal information we collect from you (and our third-party service providers may do so on our behalf).

Cookies. Cookies are alphanumeric identifiers that we transfer to your device's hard drive through the Services for record-keeping purposes. Some cookies allow us to make it easier for you to navigate our Services, while others allow us to track your activities in our Services. Most web browsers automatically accept cookies, but if you prefer, you can edit your browser options to block them in the future. The Help portion of the toolbar on most browsers will tell you how to prevent your computer from accepting new cookies, how to have the browser notify you when you receive a new cookie or how to disable cookies altogether.

Clear GIFs, pixel tags and other technologies. Clear GIFs are tiny graphics with a unique identifier, similar in function to cookies. In contrast to cookies, which are stored on your computer's hard drive, clear GIFs are embedded invisibly on web pages. We may use clear GIFs (a.k.a. web beacons, web bugs or pixel tags), in connection with our Site to, among other things, track the activities of Site visitors, help us manage content, and compile statistics about Site usage. We and our third-party service providers also use clear GIFs in HTML emails to our customers, to help us track email response rates, identify when our emails are viewed, and track whether our emails are forwarded.

Third Party Analytics. We may use non-affiliated analytics companies, for example [Google Analytics](#) (see [privacy policy](#) and [opt-out](#)), to evaluate use of our Services. We use these tools to help us understand use of, and to improve, our Services, performance, ad campaigns, and user experiences. These entities may use cookies and other tracking technologies, such as web beacons or local storage objects (LSOs), to perform their services.

Do-Not-Track. Currently, our systems do not recognize browser "do-not-track" requests. You may, however, disable certain tracking as discussed in this section (e.g., by disabling cookies).

Third-Party Sites and Services

Our Services may contain links to third-party websites. Any access to and use of such linked websites is not governed by this Policy, but instead is governed by the privacy policies of those third-party websites. We are not responsible for the information practices of such third-party websites.

Security

We have implemented safeguards to protect the personal information we collect from loss, misuse, and unauthorized access, disclosure, alteration, and destruction. Please be aware that despite our best efforts, no data security measures can guarantee 100% security. You should take steps to protect against unauthorized access to your password, phone, and computer by, among other things, signing off after using a shared device.

Your Choices

We may send periodic promotional emails to you. You may opt out of such communications by following the opt-out instructions contained in the email or emailing us at cs@piroshkybakery.com. Please note that it may take up to ten (10) business days for us to process opt out requests. If you opt out of receiving promotional emails about recommendations or other information we think may interest you, we may still send you emails about your account or any Services you have requested or received from us.

Children

Our Services are not designed for children under 13, and we do not intentionally collect information on our Apps from those we actually know are under 13. If we discover that a child under 13 has provided us with personal information, we will delete such information from our systems.

Changes to this Policy

This Policy is current as of the Effective Date set forth above. We may change this Policy from time to time, so please be sure to check back periodically. We will post any changes to this Policy on our Site. If we make any changes to this Policy that materially affect our practices with regard to the personal information we have previously collected from you, we will endeavor to provide you with notice in advance of such change, such as via email or prominent notice on the Site.

Contact Us

If you have questions about the privacy aspects of our Services or would like to make a complaint, please contact us at cs@piroshkybakery.com or 309 S Cloverdale Street C33, Seattle, WA 98108.